ListWare



Formatting Fields in Microsoft Excel Files for ListWare Processing

ListWare is a .dbf software program that converts a comma-delimited file to .dbf for processing. Once completed, the file can be exported out to your preferred file format. Your file needs to be in a .dbf format in order to add, change, and update fields in ListWare. Excel, Access and ASCII fixed-length text files do not allow fields to be added or changed once they are opened in ListWare. Therefore, it is necessary to add the update fields before opening your file in ListWare.

Following are two sets of instructions for easily managing the fields in your original file for efficient processing:

- A You have already submitted this file for processing using ListWare
- **B** You have not yet submitted this file to Melissa Data (See back side)

Note: We recommend always saving a backup copy of your file before making any changes.

You have already submitted this file for processing and it is ready to be updated.

Since ListWare has already identified the beginning and end fields in your file, it will not recognize any new fields added to the end of the file. The New Fields must be inserted between existing columns. Follow the steps below:

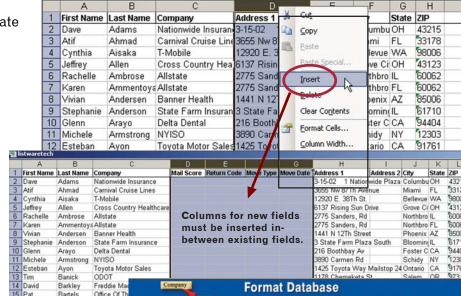
- 1. Open your file in Excel, not ListWare.
- 2. Insert the vertical fields between existing columns of information as shown below.
 - a. Right click on any particular vertical field in the middle of your file. This column becomes highlighted and a pull-down menu appears.
 - b. Click on Insert. A new vertical column will be inserted to the left of the highlighted column.
 - c. Label this new field with one of the headers from the **Update Fields** box on the last page of these instructions specific to your processing.

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- d. Repeat the insertion step as many times as necessary to include all the update fields required for your processing.
- e. Be sure the new column cells are formatted as text.

Example: NCOALink 48 month processing demands 8 update fields. You will need to insert 8 new vertical columns into your Excel file and identify them with the appropriate headers as indicated:

- Mail Score
- Address Error
- Return Code
- Delivery Point
- Move Type
- CRRT
- · Move Date
- PMB



- 3. Save these changes to your file without changing the name of your original Excel file, and close.
- 4. Open ListWare and click **Update**.
- 5. Advance to the **Format Database** section and you will now see the update fields you just inserted from Excel. Check the boxes to match the field names between your file and ListWare. If you do not see all the required update fields (headers), click on Advanced and more update fields will appear.

LAST NAME COMPANY	255	Last Name		
COMPANY		rast Maille	Adams	
	255	Company	Nationwide Insurance	
MAILSCORE	255	Mail Score		
RETURN_CD	255	Return Code		
	255	Move Type		
	255	Move Date		

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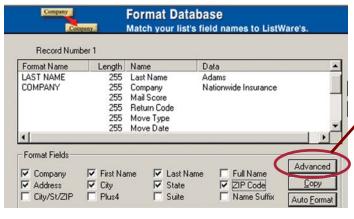
B - You have not yet submitted your file.

Please see the attached sheet for the **Update Fields** required for your processing. Then proceed as follows:

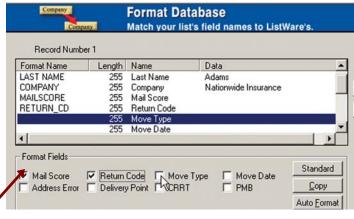
- 1. Insert these fields into your Excel file. The placement does not matter, you may insert them anyplace.
- 2. Enter the appropriate headers so you can easily identify them to format in ListWare.
- 3. Be sure the new column cells are formatted as text.
- 4. Save and close your Excel file.



5. Now that you have these update fields in place, open your file in ListWare. Advance to Format Database and format the new fields manually by checking the boxes with the matching field name.



Now that all the appropriate fields are formatted, it will be easy to update your file.



6. In the **Format Database** section, you will now see the update fields you just inserted from Excel. Check the boxes to match the field names between your file and ListWare. If you don't see all the required update fields click on **Advanced** and more field names will appear.

For additional assistance with your files for ListWare processing, please call 1-800-800-6245, Option #5

ListWare



Formatting Additional Fields

Select the ListWare Service below for the additional field names required for processing and updating your file. Many of these fields are listed in the Format Database Advanced screens in ListWare.

CHANGE OF	ADDRESS SE	RVICES	
NCOA 24, 48 & Mailscore Address Error	& Adanced Return Code Delivery Point	MoveType CRRT	MoveDate PMB
Premium Non Mail Score Address Error Del Type	Return Code Delivery Point DSF Type	MoveType CRRT Seasonal	MoveDate PMB Del Drop

ADDRESS CO	RRECTION SE	RVICES	
Basic Address Error	Delivery Point	CRRT	PMB
Advanced Address Error Del Type	Delivery Point	CRRT Seasonal	=
Premium Mail Score F Address Error D Del Type D		MoveType CRRT Seasonal	
Include Walk Sequence -Any Above Service Walk Seq			

DUPLICAT	E CHECK SERVICES	
Dup Error	Dup Group	
CONSUME	R ENHANCEMENT SERVICE	

CONSUMER ENHANCEMENT SERVICE					
Name Age Mari Stat Pres Child SR Card OilGas Card	Person in HH Len Res Income SS Card FC Card	Own Rent Dwell Type Income Ind UR Card TE Card	HOH Age No Adults Bank Card US Card		

	PHONE & FAX APPEND SERVICES				
Residential Phone New Phone* DNC Exempt					
	Business Phone				
	Business Fax New Fax*				
	Business Phone & Fax				
	NCOA & Residential Phone				
	Mailscore Return Code MoveType MoveDate Address Error Delivery Point CRRT PMB New Phone* DNC Exempt				
	*Please add a field for New Phone or New Fax in case you already have a phone field and want to be able to distinguish any new numbers that are appended in processing.				

AREA CODE UPDATE SERVICE Phone Error

RESIDENT	IAL ADDRESS	APPEND S	ERVICE
Address	City	State	ZIP Code
Suite	Full Name	Plus 4	PMB

BUSINESS APPEND SERVICES				
Emp Size Contact Comp Status	Emp Range Title	Sales Range Gender	Sales Volume DUNS No.	

For assistance with your file, please call DES Tech support at 1-800-800-6245, option # 5 or visit MelissaData.com/tech/listware.htm