

GeoCoder Object

with GeoPoints



32/64 BIT

Multiplatform

MELISSA DATA®

GeoCoder Object

Reference Guide

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For the latest version of this Reference Guide, visit
<http://www.MelissaData.com/tech/geocoder.htm>.

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Dear Programmer,

I would like to take this opportunity to thank you for your interest in Melissa Data products and introduce you to the company.

Melissa Data has been a leading provider of data quality and address management solutions since 1985. Our data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance and update U.S., Canadian, and global contact data, including addresses, phone numbers, and email addresses, for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets

This manual will guide you through the functions of our easy-to-use programming tools. Your feedback is important to me, so please don't hesitate to email your comments or suggestions to me at: Ray@MelissaData.com.

I look forward to hearing from you.

Best Wishes,

A handwritten signature in black ink, appearing to read "Ray Melissa". The signature is fluid and cursive, with a long horizontal stroke at the end.

Raymond F. Melissa
President

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Chapter 1

Introduction to GeoCoder Object

GeoCoder Object retrieves the following information for a submitted 5-digit ZIP Code™ or 9-digit ZIP + 4®:

- County name
- County FIPS code
- Census Block
- Census Tract
- Core Based Statistical Area (CBSA) information
- Time zone
- Latitude and longitude of the ZIP centroid

With a 6-digit Canadian Postal Code, GeoCoder Object will return:

- Time zone
- Latitude and longitude of the Postal Code centroid

For example, if you submitted the ZIP + 4 of "92688-2112," the GeoCoder Object would return:

Function	Value
GetCensusBlock	4021
GetCensusTract	03206
GetCountyFIPS	06059
GetCountyName	Orange
GetLatitude	33.638915
GetLongitude	-117.603858

GeoCoder Object is compatible with many of the most popular programming languages, including Access, Active Server Pages, C, C++, Delphi, FoxPro, Power Builder, and Visual Basic. For sample source code that you can utilize in your own applications, visit our website at www.MelissaData.com.

Geodetic System

The GeoCoder Object uses WGS 84 standard, an Earth-centered, Earth-fixed terrestrial reference system and geodetic datum.

GeoPoint Coding

Using multisource data, Melissa Data GeoPoint allows you to return latitude and longitude down to the rooftop of over 95% of all physical address in the United States. Within GeoPoint, there are two levels of accuracy: Rooftop and Interpolated Rooftop.

- **Rooftop** — These are the most accurate latitude and longitude available with coverage of approximately 105 million individual addresses.
- **Interpolated Rooftop** — These coordinates were computed using mathematical algorithms and street shape maps. While these coordinates are educated estimates, they should be quite accurate for the majority of the United States. There may be cases where the location of interpolated points is not very near the actual residence, mostly in rural areas with long streets and non-standard house numbering. However, these coordinates are still much more accurate than ZIP + 4 coordinates.

The basic version of GeoCoder Object lacks this GeoPoint feature. It is still accurate to the ZIP + 4 level.

1.1: Entering Your GeoCoder Object License

The license string is a software key that unlocks the functionality of the component. Without this key, the object does not function. You set the license string using an environment variable called MD_LICENSE. If you are just trying out GeoCoder Object and have a demo license, you can use the environment variable MD_LICENSE_DEMO for this purpose. This avoids conflicts or confusion if you already have active subscriptions to other Melissa Data object products.

In earlier versions of GeoCoder Object, you would set this value with a call to the **SetLicenseString** function. Using an environment variable makes it much easier to update the license string without having to edit and re-compile the application.

It used to be necessary, even when employing an environment variable, to call the **SetLicenseString** function without passing the license string value. This is longer true. GeoCoder Object will still recognize the **SetLicenseString** function, but you should eventually remove any reference to it from your code.

Windows

Windows users can set environment variables by doing the following:

- 1 Select **Start > Settings**, and then click **Control Panel**.
- 2 Double-click **System**, and then click the **Advanced** tab.
- 3 Click **Environment Variables**, and then select either *System Variables* or *Variables for the user X*.
- 4 Click **New**.
- 5 Enter "MD_LICENSE" in the *Variable Name* box.
- 6 Enter the license string in the *Variable Value* box, and then click **OK**.

Please remember that these settings take effect only upon start of the program. It may be necessary to quit and restart the application to incorporate the changes.

Linux/Solaris/HP-UX/AIX

Unix-based OS users can simply set the license string via the following (use the actual license string, instead):

```
export MD_LICENSE=A1B2C3D4E5
```

If this setting is placed in the .profile, remember to restart the shell.

GeoCoder Object also used to employ its own environment variable, MDGEO_LICENSE. The MD_LICENSE variable is shared across the entire Melissa Data product line of programming tools. GeoCoder Object will still use the old license variable for the time being, but you should transition to using MD_LICENSE as soon as possible.

1.2: Using GeoCoder Object

- 1 Create an instance of GeoCoder Object.

```
Create GeoCoder as New Instance of mdGeo
```

- 2 Set the path to the data files.

```
CALL SetPathToGeoCodeDataFiles WITH DataPath
```

- 3 Call the **InitializeDataFiles** function to connect the GeoCoder Object to its supporting data file.

```
CALL InitializeDataFiles RETURNING Result
IF Result <> 0 Then
    CALL GetInitializeErrorString RETURNING ErrorString
    PRINT "Error: " & ErrorString
ENDIF
```

- 4 To geocode a ZIP Code, call the **ComputeDistance** function, passing the ZIP Code to be coded as a parameter. If this function returns a false or zero value, check the **GetResults** function for the cause of the failure.

```
CALL ComputeDistance WITH Zip5, Plus4
CALL GetResults RETURNING ResultCode
IF ResultCode CONTAINS "GS01", "GS02", "GS03", "GS05", OR
    "GS06" THEN
    CALL GetCountyName RETURNING CountyName
    CALL GetCountyFips RETURNING CountyFIPSCode
    CALL GetCensusBlock RETURNING CensusBlock
    CALL GetCensusTract RETURNING CensusTract
    CALL GetLatitude RETURNING Latitude
    CALL GetLongitude RETURNING Longitude
    CALL GetPlaceCode RETURNING PlaceCode
    CALL GetPlaceName RETURNING PlaceName
    CALL GetCBSACode RETURNING CBSACode
    CALL GetCBSALevel RETURNING CBSALevel
    CALL GetCBSATitle RETURNING CBSATitle
    CALL GetCBSADivisionCode RETURNING CBSADivisionCode
    CALL GetCBSADivisionLevel RETURNING CBSADivisionLevel
    CALL GetCBSADivisionTitle RETURNING CBSADivisionTitle
    CALL GetTimeZone RETURNING TimeZone
    CALL GetTimeZoneCode RETURNING TimeZoneCode
ELSE
    PRINT ResultCode
ENDIF
```

GeoPoint Sample

The procedure for returning the optional doorstep-level GeoPoint data is almost identical to the GeoCode procedure, assuming you have purchased a GeoPoint license, with the following exceptions.

- 1 You must also set the path to the GeoPoint data files before calling the **GetInitializeErrorString** function.

```
CALL SetPathToGeoCodeDataFiles WITH GeoCodeDataPath  
CALL SetPathToGeoPointDataFiles WITH GeoPointDataPath
```

- 2 Call the **GeoPoint** function instead of the **ComputeDistance** function. This function has one extra parameter, which is the Delivery Point Code for a specific address.

```
CALL GeoPoint WITH Zip5, Plus4, DPC RETURNING Result  
CALL GetResults RETURNING ResultCode  
IF ResultCode CONTAINS "GS01", "GS02", "GS03", "GS05", OR  
    "GS06" THEN  
    Process Return Data Identically to Geocode  
ELSE  
    PRINT ResultCode  
ENDIF
```

Recent Changes to GeoCoder Object

July 20, 2011

Canadian GeoCoding was added.

October 28, 2010

The GeoPoint option has been upgraded to include interpolated locations. See page 2 in this chapter for more information about interpolation.

December 11, 2009

The GetStatus Code and GetErrorCode functions are being deprecated in favor of the GetResults function. This function returns a comma delimited string of codes that combine the information in the two deprecated functions. See Section 2.1.3, *Retrieve Results*, on page 26 for more information.

Chapter 2

GeoCoder Object Functions

2.1: GeoCoder Function List

2.1.1: Initialize GeoCoder Object

These functions initialize GeoCoder Object and connect it to its data files.

<i>SetPathToGeoCodeDataFiles</i>	9
<i>SetPathToGeoPointDataFiles</i>	10
<i>SetPathToGeoCanadaDataFiles</i>	11
<i>SetLicenseString</i>	11
<i>SetLatitude</i>	13
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<i>SetInputParameter</i>	14
<i>WriteToLogFile</i>	15
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<i>GetBuildNumber</i>	18
<i>GetDatabaseDate</i>	19
<i>GetExpirationDate</i>	20
<i>GetLicenseExpirationDate</i>	20

2.1.2: Geocoding ZIP Codes and Addresses

These function retrieve the geographic data for a given ZIP Code (ComputeDistance function), address (GeoPoint function), or multiple attributes (FindGeo function).

<i>ComputeBearing</i>	21
<i>ComputeDistance</i>	22
<i>GeoCode</i>	23
<i>GeoPoint</i>	24
<i>FindGeo</i>	25

2.1.3: Retrieve Results

The following functions return information on the success of the last call to the ComputeDistance, GeoPoint, or FindGeo functions. GetStatusCode and GetErrorCode are considered deprecated.

<i>GetResults</i>	26
<i>GetResultCodeDescription</i>	28
<i>GetStatusCode (Deprecated)</i>	29
<i>GetErrorCode (Deprecated)</i>	30

2.1.4: Retrieve Geocode Data

The following functions return the geo information from the last call to ComputeDistance, GeoPoint, or FindGeo functions.

<i>GetCBSACode</i>	31
<i>GetCBSALevel</i>	32
<i>GetCBSATitle</i>	32
<i>GetCBSADivisionCode</i>	33
<i>GetCBSADivisionLevel</i>	33
<i>GetCBSADivisionTitle</i>	34
<i>GetCensusBlock</i>	34
<i>GetCensusTract</i>	35
<i>GetCountyFips</i>	36
<i>GetCountyName</i>	37
<i>GetLatitude</i>	37
<i>GetLongitude</i>	38
<i>GetPlaceCode</i>	39
<i>GetPlaceName</i>	39
<i>GetTimeZone</i>	40
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<i>GetOutputParameter</i>	42

2.1.1: Initialize GeoCoder Object

These functions initialize GeoCoder Object and connect it to its data files.

SetPathToGeoCodeDataFiles

This function passes a string value containing the path to the data files used by GeoCoder Object.

Remarks

This function must be called prior to calling the **InitializeDataFiles** function. The value must contain a valid path to the directory that contains the GeoCode data files, `mdGeo.dat` and `mdGeo.lic`.

Syntax

COM

```
object.PathToGeoCodeDataFiles = StringValue
```

C++

```
object->SetPathToGeoCodeDataFiles(StringValue);
```

C

```
mdGeoSetPathToGeoCodeDataFiles(object, *char);
```

SetPathToGeoPointDataFiles

This function passes a string value containing the path to the data files used by the **GeoPoint** function of GeoCoder Object.

Remarks

This function must be called prior to calling the **InitializeDataFiles** function. It is optional if you do not intend to use the **GeoPoint** function.

The value must contain a valid path to the directory that contains the GeoPoint data files, `mdGeoPoint.idx` and `mdGeoPoint.dat`.

Syntax

COM

```
object.PathToGeoPointDataFiles = StringValue
```

C++

```
object->SetPathToGeoPointDataFiles(StringValue);
```

C

```
mdGeoSetPathToGeoPointDataFiles(object, *char);
```

SetPathToGeoCanadaDataFiles

This function passes a string value containing the path to the data files used by the **ComputeDistance** and **GeoPoint** function to geocode Canadian postal codes.

Remarks

This function must be called prior to calling the **InitializeDataFiles** function. It is optional if you do not intend to geocode Canadian addresses.

The value must contain a valid path to the directory that contains the Canadian geocoding data file: `mdGeoCanada.db`.

Syntax

COM

```
object.PathToGeoCanadaDataFiles = StringValue
```

C++

```
object->SetPathToGeoCanadaDataFiles(StringValue);
```

C

```
mdGeoSetPathToGeoCanadaDataFiles(object, *char);
```

SetLicenseString

The License String is a software key from Melissa Data that unlocks the full functionality of the component.

Remarks

The license string is used to unlock a component's full functionality. The license string is included with the documentation you received.

If you have not purchased a license, call Melissa Data toll free at 1-800-MELISSA (1-800-635-4772) or send an email to sales@MelissaData.com.

The license string is normally set using an environment variable, either `MD_LICENSE` or `MD_LICENSE_DEMO`. Calling **SetLicenseString** is an alternative method for setting the license string, but applications developed for a production environment should only use the environment variable.

When using an environment variable, it is not necessary to call the **SetLicenseString** function.

For more information on setting the environment variable, see page 3 of this guide.

If the license string is not set, the component will operate in a demonstration mode (limited to Nevada ZIP Codes) and will return the string “DEMO” after the **GetBuildNumber** function.

Input Parameters

The **SetLicenseString** function has one parameter.

LicenseString A string value representing the license.

If the license string is already set as an environment variable, only an the input parameter is passed as an empty string.

Return Value

The **SetLicenseString** function returns a Boolean value of 0 (FALSE) or 1 (TRUE). It will return a FALSE Boolean value if the license string provided is incorrect.

Syntax

COM

```
BooleanValue = object.SetLicenseString(LicenseString)
```

C++

```
BooleanValue = object->SetLicenseString(LicenseString);
```

C

```
IntegerValue = mdGeoSetLicenseString(object, LicenseString);
```

SetLatitude

Use of the **SetLatitude** or **SetLongitude** functions will prevent records previously coded with GeoCoder Object from being counted towards your overall usage. By setting these properties to the values previously returned from GeoCoder Object, any records whose current values match the values set in the properties will not be counted against your total usage.

Syntax

COM

```
object.SetLatitude(StringValue)
```

C++

```
object->SetLatitude(StringValue);
```

C

```
mdGeoSetLatitude(object, *char);
```

SetLongitude

Use of the **SetLatitude** or **SetLongitude** functions will prevent records previously coded with GeoCoder Object from being counted towards your overall usage. By setting these properties to the values previously returned from GeoCoder Object, any records whose current values match the values set in the properties will not be counted against your total usage.

Syntax

COM

```
object.SetLongitude(StringValue)
```

C++

```
object->SetLongitude(StringValue);
```

C

```
mdGeoSetLongitude(object, *char);
```

SetInputParameter

This method sets the input key-value pairs for the **FindGeo** lookup method. This must be called before the **FindGeo** method.

Remarks

The license string is used to unlock a component's full functionality. The license string is included with the documentation you received.

All attributes can be set at the same time. The object will do lookups in a top-down order, following the order of the key strings from most significant to least (First MAK, then AddressKey, followed by Zip, etc.) See the list below for the full ordering.

Input Parameters

The **SetInputParameter** function has the following parameters.

KeyString	A string value representing the key.
ValueString	A string value representing the value.

The available key strings are below, ordered from most significant to least:

- 1 **MAK** - A proprietary unique key identifier for an address. This is derived from Address Checking.
- 2 **AddressKey** - An 11 digit key of the property. Based on the Zip5, Plus4 and two digit delivery code.
- 3 **Zip** - The 5-digit postal code.
- 4 **Plus4** - The 4-digit plus4 of the postal code.
- 5 **Latitude** - The latitude in degrees. This is the same function as **SetLatitude**.
- 6 **Longitude** - The longitude in degrees. This is the same function as **SetLongitude**.

Syntax

COM

```
BooleanValue = object.SetInputParameter(KeyString, ValueString)
```

C++

```
BooleanValue = object->SetInputParameter(KeyString,  
    ValueString);
```

C

```
IntegerValue = mdGeoSetInputParameter(object, KeyString,  
    ValueString);
```

WriteToLogFile

This function writes data to a log file.

Remarks

This function must be called prior to calling the **InitializeDataFiles** function. The value may contain a valid path to the directory you want to contain the log file. Otherwise the log file will be created in the current directory of the program. If the log file cannot be created or written to, this function will return false.

Log File Schema

```
CustomerID|YYYY-MM-DD hh:mm:ss|GS01 Count|GS02 Count|GS05  
Count|GS06 Count|Checksum
```

Syntax

COM

```
BooleanValue = object.WriteToLogFile(string LogFile)
```

C++

```
BooleanValue = object->WriteToLogFile(const *char LogFile);
```

C

```
IntegerValue = mdGeoWriteToLogFile(object, const *char LogFile);
```

InitializeDataFiles

The **InitializeDataFiles** function opens the required data files and prepares the GeoCoder Object for use.

Remarks

The **SetPathToGeoCodeDataFiles** function must be called prior to calling this function. If you wish to use the optional **GeoPoint** function for greater accuracy, the **SetPathToGeoPointDataFiles** function must also be called.

If this function returns any value other than No Error, call the **GetInitializeErrorString** function to determine the cause of the failure.

The GeoCoder Object data expires nine months after the date indicated by the **GetDatabaseDate** function. After this date, a "DataFile Expired" error is returned.

Return Value

The **InitializeDataFiles** function returns an integer value of 0 if successful, and a non-zero value if unsuccessful.

Return Value	Initialize Error String	Return Value	Initialize Error String
0	No error.	2	Insufficient memory to initialize.
-1	Not initialized.	3	County file error.
1	Invalid path to data.	4	Data File Expired.

Syntax

COM

```
IntegerValue = object.InitializeDataFiles()
```

C++

```
IntegerValue = object->InitializeDataFiles();
```

C

```
IntegerValue = mdGeoInitializeDataFiles(object);
```

Initialize (Deprecated)

This function has been deprecated in favor of the `InitializeDataFiles` function. It may still be called instead of the `InitializeDataFiles` function if the `GeoPoint` functionality is not being used, but calling the `InitializeDataFiles` function is now the preferred method and required for using the `GeoPoint` function.

This function opens the required data files and prepares the GeoCoder Object for use.

Remarks

if this function returns any value other than 0, call the `GetInitializeErrorString` function to determine the cause of the failure.

GeoCoder data expires nine months after the GeoCoder Object database date. After this date, a "DataFile Expired" error is returned.

Input Parameters

The `Initialize` function has the following optional parameters:

DataPath	A string containing the path to the mdGeo.dat and mdGeo.lic file locations. The path parameter is optional. If the path is not given, the Initialize function will look for this data file in the same directory as the GeoObj.dll file (for Windows) or the target directory (for Unix).
IndexPath	A string containing the path to the mdGeo.idx and mdGeo.cty file locations. The path parameter is optional. If the path is not given, the Initialize function will look for this data file in the same directory as the GeoObj.dll file (for Windows) or the target directory (for Unix).

Return Value

The `Initialize` function returns the same values as the `InitializeDataFiles` function, show in the table on page 16.

Syntax

COM

```
IntegerValue = object.Initialize(DataPath, IndexPath)
```

C++

```
IntegerValue = object->Initialize(DataPath, IndexPath);
```

C

```
IntegerValue = mdGeoInitialize(object, DataPath, IndexPath);
```

GetInitializeErrorString

This function returns a descriptive string to describe any error in a call to the **InitializeDataFiles** function.

Remarks

If called before the **InitializeDataFiles** function, this function will return an empty string.

Syntax

COM

```
StringValue = object.GetInitializeErrorString
```

C++

```
StringValue = object->GetInitializeErrorString();
```

C

```
StringValue = mdGeoGetInitializeErrorString(object)
```

GetBuildNumber

The **GetBuildNumber** function returns the current development release build number of GeoCoder Object.

Remarks

The word "DEMO" will be returned after the build number if no license string is provided, or if an incorrect license string is entered.

Syntax

COM

```
StringValue = object.GetBuildNumber()
```

C++

```
StringValue = object->GetBuildNumber();
```

C

```
StringValue = mdGeoGetBuildNumber(object);
```

GetDatabaseDate

The **GetDatabaseDate** function returns a date value representing the date of the GeoCoder Object database. GeoCoder data expires nine months after the GeoCoder Object database date.

Remarks

If the **GetDatabaseDate** function is called before the **InitializeDataFiles** function is called and the data files are not in the installation directory, the object will return a value of "12/30/1899".

Return Value

The **GetDatabaseDate** function returns a value representing the date of the GeoCoder Object database. The COM object returns a date value, while the standard object returns a string value.

Syntax

COM

```
DateTime = object.GetDatabaseDate()
```

C++

```
StringValue = object->GetDatabaseDate();
```

C

```
StringValue = mdGeoGetDatabaseDate(object);
```

GetExpirationDate

The **GetExpirationDate** function returns a date value representing the date your data files expire. This date allows you to confirm that the data files you are using are the latest ones.

Remarks

If the **GetExpirationDate** function is called before the **InitializeDataFiles** function is called, an exception will be reported.

Return Value

The **GetExpirationDate** function returns a value representing the expiration date of the data files. The COM object returns a date value, while the standard object returns a string value.

Syntax

COM

```
DateTime = object.GetExpirationDate()
```

C++

```
StringValue = object->GetExpirationDate();
```

C

```
StringValue = mdGeoGetExpirationDate(object);
```

GetLicenseExpirationDate

Returns a string value containing the expiration date of the current license string.

Remarks

Call this function to determine when your current license will expire. After this date, GeoCoder Object will no longer function.

Syntax

COM

```
StringValue = object.GetLicenseExpirationDate
```

C++

```
StringValue = object->GetLicenseExpirationDate()
```

C

```
StringValue = mdGeoGetLicenseExpirationDate(object)
```

2.1.2: Geocoding ZIP Codes and Addresses

These function retrieve the geographic data for a given ZIP Code (**ComputeDistance** function) or address (**GeoPoint** function).

ComputeBearing

The **ComputeBearing** Method returns a bearing of 0 to 360 degrees representing the compass direction from point 1 to point 2. To convert your bearing to an approximate compass direction, use the following table:

Direction	Degrees	Direction	Degrees
N	0 to 22.5, 337.5 to 0	S	157.5 to 202.5
NE	22.5 to 67.5	SW	202.5 to 247.5
E	67.5 to 112.5	W	247.5 to 292.5
SE	112.5 to 157.5	NW	292.5 to 337.5

Remarks

If an invalid latitude or longitude is entered, a value of 999 will be returned.

You do not have to call the **Initialize (Deprecated)** function before calling the **ComputeBearing** function.

Input Parameters

The method accepts four double-precision floating point numbers.

- **lat1** - latitude for point 1 [In Degrees (90 to -90)]
- **long1** - longitude for point 1 [In Degrees (180 to -180)]
- **lat2** - latitude for point 2 [In Degrees (90 to -90)]
- **long2** - longitude for point 2 [In Degrees (180 to -180)]

Return Value

The **ComputeBearing** Method returns a double-precision bearing based on input latitudes & longitudes.

Syntax

COM

```
Double = object.ComputeBearing (lat1, long1, lat2, long2)
```

C++

```
Double Float = object->ComputeBearing (lat1, long1, lat2, long2);
```

C

```
Double Float = mdGeoComputeBearing (object, lat1, long1, lat2, long2);
```

ComputeDistance

The ComputeDistance Method returns a distance in miles between point 1 and point 2.

Remarks

If an invalid latitude or longitude is entered, a value of 999 will be returned.

You do not have to call the **Initialize (Deprecated)** function before calling the **ComputeDistance** function.

Input Parameters

The method accepts four double-precision floating point numbers.

- **lat1** - latitude for point 1 [In Degrees (90 to -90)]
- **long1** - longitude for point 1 [In Degrees (180 to -180)]
- **lat2** - latitude for point 2 [In Degrees (90 to -90)]
- **long2** - longitude for point 2 [In Degrees (180 to -180)]

Return Value

The ComputeDistance Method returns the distance in miles between two points based on the input latitudes & longitudes.

Syntax

COM

```
Double = object.ComputeDistance (lat1, long1, lat2, long2)
```

C++

```
Double Float = object->ComputeDistance (lat1, long1, lat2,  
long2);
```

C

```
Double Float = mdGeoComputeDistance (object, lat1, long1, lat2,  
long2);
```

GeoCode

This function obtains and sets the return values of the GeoCoder Object with Geographic and Census data, using an input ZIP Code and Plus4.

Remarks

If a 9-digit ZIP Code or 5-digit ZIP Code and Plus4 are used as parameters for the **GeoCode** function, the following will be done in order, if the previous fails:

- 1 Information will be obtained from the full ZIP and Plus4 combination. The **GetResults** function will return "GS01."
- 2 If no information is found for the Plus4, the centroid for the ZIP+2 segment will be used (The ZIP Code & first two digits of the Plus4). The **GetResults** function will return "GS02."
- 3 If the ZIP+2 segment cannot be found, the centroid for the 5-digit ZIP Code will be used. The **GetResults** function will return "GS03."

Input Parameters

The **GeoCode** function has the following parameters:

Zip (Required) The 5-digit ZIP Code, 9-digit ZIP + 4 code, or 6-digit Canadian Postal Code. A ZIP Code can consist of five digits to represent a 5-digit ZIP Code, or nine digits to represent a ZIP + 4 code. If the ZIP + 4ZIP + 4 is included here, a hyphen can be used to separate the two numbers, but is not required.

Plus4 (Optional) The 4-digit Plus4 code if not included with the ZIP parameter.

When geocoding Canadian postal codes the full six-digit postal code must be included in the first parameter (Zip),

Return Value

The **GeoCode** function returns a Boolean value of 0 (FALSE) or 1 (TRUE).

A TRUE return will set the return values of the various functions described in the section beginning on page 31. On a FALSE return, check the **GetResults** function.

Syntax

COM

```
Boolean = object.GeoCode(Zip, Plus4)
```

C++

```
Boolean = object->GeoCode(Zip, Plus4);
```

C

```
Integer = mdGeoGeoCode(object, Zip, Plus4);
```

GeoPoint

Obtains and sets the return values of the GeoCoder Object with Geographic and Census data, using an input ZIP Code, Plus4 and delivery point code. If successful, the data will be accurate to the rooftop level, rather than just the ZIP + 4 code, as with the **ComputeDistance** function.

Remarks

If a five-digit ZIP Code, Plus4 and valid delivery point are used as parameters for the **GeoPoint** function, the following will be done in order, if the previous fails:

- 1 Rooftop-level information will be obtained for the full combination of ZIP Code, Plus4 and Delivery Point Code (Result Code "GS05").
- 2 If the Delivery Point Code is not found, information will be returned for the centroid of the ZIP and Plus4 combination (Result Code "GS01").
- 3 If no information is found for the Plus4, the centroid for the ZIP+2 (The ZIP Code & first two digits of the Plus4) segment will be used (Result Code "GS02").
- 4 If the ZIP+2 segment cannot be found, the centroid for the 5-digit ZIP Code will be used (Result Code "GS03").
- 5 Check the return value of the **GetResults** function to verify the level to which the record was coded.

Input Parameters

The **GeoPoint** function can use one of the two following sets of string values as parameters:

AddressKey This is the preferred input. The 11-digit AddressKey contains all the information that the object requires. If the AddressKey input is used, do not use the other input parameters.

Or:

Zip The 5-digit ZIP Code, 9-digit ZIP + 4 code, or 6-digit Canadian Postal Code. A ZIP Code can consist of five digits to represent a 5-digit ZIP Code, or nine digits to represent a ZIP + 4 code. If the ZIP + 4 is included here, a hyphen can be used to separate the two numbers, but is not required.

Plus4 The four-digit Plus4 code.

DeliveryPoint Code The two-digit Delivery Point Code.

The AddressKey parameter is the preferred input. However either the AddressKey or the combination of Zip, Plus4, and DeliveryPoint Code are valid. For Canadian records, the Plus4 and DeliveryPoint Code parameters must be blank.

Refer to the syntax below for an example usage of both inputs.

Return Value

The **GeoPoint** function returns a Boolean value of 0 (FALSE) or 1 (TRUE).

A TRUE return will set the return values of the functions described in the section beginning on page 31. On a FALSE return, check the **GetResults** function.

Syntax

COM

```
Boolean = object.GeoPoint(AddressKey, "", "")
```

```
Boolean = object.GeoPoint(ZipCode, Plus4, DPC)
```

C++

```
Boolean = object->GeoPoint(AddressKey, "", "");
```

```
Boolean = object->GeoPoint(ZipCode, Plus4, DPC);
```

C

```
Integer = mdGeoGeoPoint(object, AddressKey, "", "");
```

```
Integer = mdGeoGeoPoint(object, ZipCode, Plus4, DPC);
```

FindGeo

This method performs a lookup on the attributes set by the **SetInputParameter** method.

Remarks

The **SetInputParameter** method must be called prior to calling this method. Use the **GetOutputParameter** method after calling **FindGeo** to retrieve the GeoCoded record information.

Syntax

COM

```
StringValue = object.FindGeo
```

C++

```
StringValue = object->FindGeo()
```

C

```
StringValue = mdGeoFindGeo(object)
```

2.1.3: Retrieve Results

The following functions return information on the success of the last call to either to the **ComputeDistance** or **GeoPoint** function. **GetStatusCode** and **GetErrorCode** are considered deprecated.

GetResults

This function returns a string value containing status and error codes for the current record. Multiple codes are separated by commas.

Remarks

The **GetResults** function may return one or more four-character strings, separated by commas, depending on the result generated by the current record.

The possible values are:

Code	Short Desc.	Long Description
GS01	Geocoded to Street Level	The record was geocoded to the street (thoroughfare) level (Zip+4 for US, full postal code for CA).
GS02	Geocoded to Neighborhood Level	The record was geocoded to the neighborhood level (Zip+2 for US).
GS03	Geocoded to City Level	The record was geocoded to the city (locality) level (ZIP centroid for US, 3-digit postal code for CA).
GS05	Geocoded to Rooftop Level	The record was geocoded to the rooftop level.
GS06	Geocoded to Interpolated Rooftop Level*	The record was geocoded to the rooftop level using interpolation (educated estimations using street coordinates).
GE01	Invalid Postal Code	The submitted postal code is not in a valid format.
GE02	Postal Code Not Found	The submitted postal code was not found in the database.
GE03	Demo Mode	Geocoder is in Demo mode and a zip code outside the Demo range was detected.
GE04	Data Files Expired	Geocoder data files are expired. Please update with the latest data files.
GW02	Usage Report Warning	Unable to report usage. The object will still continue to operate.

Code	Short Desc.	Long Description
GW03	Usage Report Error	Unable to report usage. Warning time exceeded. The object will not continue to operate.

- * See *GeoPoint Coding* on page 2 for more information on interpolated rooftop coding.

If the location information in the current record was valid, this field will contain the value "GS01" at the very minimum and may include more of the "GS" codes. If the address could not be verified, the codes beginning with "GE" will indicate the reason or reasons why verification failed.

Syntax

COM

```
string = object.Results
```

C++

```
char = object->GetResults()
```

C

```
char = mdGeoGetResults(object)
```

GetResultCodeDescription

This function returns the description of the inputted Result Code. It can only be used through the Standard DLL.

It requires two values to be passed in, a Result Code and an enumerated option. If a string of Result Codes are inputted, only the first code will be used. The enumerated option will determine whether a short or long description will be returned.

Enumerated Value	Integer Value	Description
ResultCodeDescriptionLong	0	Returns a detailed description of the inputted result code.
ResultCodeDescriptionShort	1	Returns a brief description of the inputted result code.

Syntax

C++

```
StringValue = object->GetResultCodeDescription  
(StringValue_ResultCode, ResultCdDescOpt);
```

C

```
StringValue = mdGeoGetResultCodeDescription  
(object, StringValue_ResultCode, int);
```

GetStatusCode (Deprecated)

The Status Code indicates how precisely the **ComputeDistance** or **GeoPoint** information was matched after a successful call to either of those functions.

This function has been deprecated. You should use the **GetResults** function instead. See page 26 for documentation on this function.

Remarks

The **GetStatusCode** function returns a one-character string value after a call to the **ComputeDistance** or **GeoPoint** function.

Possible return values from the **GetStatusCode** function are as follows:

Status Code	Explanation
B	Record was coded to rooftop level.
A	Record was coded to interpolated rooftop level.*
9	Record was coded to the ZIP + 4 centroid (U.S.) or or the full 6-digit Postal Code level (Canada).
7	Record was coded to the ZIP + 2 centroid.
5	Record was coded to the 5-digit ZIP Code centroid (U.S.) or or the first 3-digit Postal Code level (Canada).
X	Record was not coded.
D	This object is in "Demonstration" mode and it detected the input of a ZIP Code outside the allowable range.
E	Expired.

* See *GeoPoint Coding* on page 2 for more information on interpolated rooftop coding.

If neither the **ComputeDistance** function nor the **GeoPoint** function have not been called, this function will return an empty string.

Syntax

COM

```
StringValue = object.StatusCode
```

C++

```
StringValue = object->GetStatusCode();
```

C

```
StringValue = mdGeoGetStatusCode(object);
```

GetErrorCode (Deprecated)

This function returns error code triggered by an unsuccessful call to the **ComputeDistance** or **GeoPoint** function.

This function has been deprecated. You should use the **GetResults** function instead. See page 26 for documentation on this function.

Remarks

This function returns a 1-character string value after an unsuccessful call to the **ComputeDistance** or **GeoPoint** function.

Possible return values from the **GetErrorCode** function are as follows:

Error Code	Reason for Error
N	Record Not Found — Unable to locate the ZIP Code.
Z	Bad ZIP Code (an invalid ZIP Code was entered, for example, “abcde”)

If neither the **ComputeDistance** nor the **GeoPoint** function have been called, or if the function call did not result in an error, the return value of this function will be an empty string.

Syntax

COM

```
StringValue = object.ErrorCode
```

C++

```
StringValue = object->GetErrorCode();
```

C

```
StringValue = mdGeoGetErrorCode(object);
```

2.1.4: Retrieve Geocode Data

The following functions return the geo information from the last call to either the **ComputeDistance** or **GeoPoint** function.

GetCBSACode

This function returns the five-digit code for the Core Based Statistical Area (CBSA).

Remarks

Metropolitan and micropolitan statistical areas (metro and micro areas) are geographic entities defined by the U.S. Office of Management and Budget (OMB) for use by Federal statistical agencies in collecting, tabulating, and publishing Federal statistics. The term "Core Based Statistical Area" (CBSA) is a collective term for both metro and micro areas. A metro area contains a core urban area of 50,000 or more population, and a micro area contains an urban core of at least 10,000 (but less than 50,000) population. Each metro or micro area consists of one or more counties and includes the counties containing the core urban area, as well as any adjacent counties that have a high degree of social and economic integration (as measured by commuting to work) with the urban core.

The CBSA Code is a five-digit code for the specific CBSA associated with the location described by the submitted ZIP Code.

Syntax

COM

```
StringValue = object.CBSACode
```

C++

```
StringValue = object->GetCBSACode();
```

C

```
StringValue = mdGeoGetCBSACode(object);
```

GetCBSALevel

This function returns the level description for the Core Based Statistical Area (CBSA), metropolitan or micropolitan.

Remarks

For more information on Core Based Statistical Areas, see the **GetCBSACode** function on page 31.

Syntax

COM

```
StringValue = object.CBSALevel
```

C++

```
StringValue = object->GetCBSALevel();
```

C

```
StringValue = mdGeoGetCBSALevel(object);
```

GetCBSATitle

Returns the official U.S. Census Bureau name for the Core Based Statistical Area (CBSA).

Remarks

For more information on Core Based Statistical Areas, see the **GetCBSACode** function on page 31.

Syntax

COM

```
StringValue = object.CBSATitle
```

C++

```
StringValue = object->GetCBSATitle();
```

C

```
StringValue = mdGeoGetCBSATitle(object);
```

GetCBSADivisionCode

This function returns the numeric code for the division within the Core Based Statistical Area containing the submitted ZIP Code.

Remarks

Some CBSA's are broken into parts known as divisions. In this case, the CBSA Division functions will also be populated. If not, these fields will be empty. Each division also has a Code, Level and Title.

Syntax

COM

```
StringValue = object.CBSADivisionCode
```

C++

```
StringValue = object->GetCBSADivisionCode();
```

C

```
StringValue = mdGeoGetCBSADivisionCode(object);
```

GetCBSADivisionLevel

This function returns the level description (metropolitan or micropolitan) for the division within the Core Based Statistical Area containing the submitted ZIP Code.

Remarks

Some CBSA's are broken into parts known as divisions. In this case, the return values of the CBSA Division functions will also be populated. If not, these values will be empty. Each division also has a Code, Level and Title.

Syntax

COM

```
StringValue = object.CBSADivisionLevel
```

C++

```
StringValue = object->GetCBSADivisionLevel();
```

C

```
StringValue = mdGeoGetCBSADivisionLevel(object);
```

GetCBSADivisionTitle

This function returns the official U.S. Census Bureau's official name for the division within the Core Based Statistical Area containing the submitted ZIP Code.

Remarks

Some CBSA's are broken into parts known as divisions. In this case, the CBSA Division functions will also be populated. If not, these fields will be empty. Each division also has a Code, Level and Title.

Syntax

COM

```
string = object.CBSADivisionTitle
```

C++

```
char = object->GetCBSADivisionTitle();
```

C

```
char = mdGeoGetCBSADivisionTitle(object);
```

GetCensusBlock

This function returns the Census Block number for the submitted ZIP + 4, returned after a successful call to the **ComputeDistance** or **GeoPoint** function.

Remarks

Census blocks, the smallest geographic area for which the Bureau of the Census collects and tabulates decennial census data, are formed by streets, roads, railroads, streams and other bodies of water, other visible physical and cultural features, and the legal boundaries shown on Census Bureau maps.

A Census Block Group is a cluster of blocks having the same first digit of their 3-digit identifying numbers within a Census Tract or Block Numbering Area (BNA). For example, Census Block Group 3 within a Census Tractor BNA includes all blocks numbered between 301 and 397. In most cases, the numbering involves substantially fewer than 97 blocks. Census Block Groups never cross Census Tract or BNA boundaries, however, they may cross the boundaries of county subdivisions, places, American Indian and Alaskan Native areas, urbanized areas, voting districts, and congressional districts. Census Block Groups generally contain between 250 and 550 housing units, with the ideal size being 400 housing units.

Census Blocks are small areas bordered on all sides by visible features such as streets, roads, streams, and railroad tracks, and by invisible boundaries such as city, town, township, county limits, property lines, and short, imaginary extensions of streets and roads.

The **GetCensusBlock** function returns a 4-character string value after a call to the **ComputeDistance** or **GeoPoint** function. The first digit is the Block Group and the last three characters (if any) are the Block Number.

Example:

"103A" (Block Group is 1 & Block Number is 3A)

If neither the **ComputeDistance** nor the **GeoPoint** function have been called, or if the function call resulted in an error, this function value will be empty.

Syntax

COM

```
string = object.CensusBlock
```

C++

```
char = object->GetCensusBlock();
```

C

```
char = mdGeoGetCensusBlock(object);
```

GetCensusTract

This function returns the Census Tract number for the submitted location, returned after a successful call to the **ComputeDistance** or **GeoPoint** function.

Remarks

Census Tracts are small, relatively permanent statistical subdivisions of a county. Census Tracts are delineated for all metropolitan areas (MA's) and other densely populated counties by local census statistical areas committees following Census Bureau guidelines (more than 3,000 Census Tracts have been established in 221 counties outside MA's).

The **GetCensusTract** function returns a four or six-character string value after a successful call to either the **ComputeDistance** or the **GeoPoint** function.

The Census Tract is usually returned as a 4-digit number. However, in areas that experience substantial growth, a Census Tract may be split to keep the population level even. When this happens, a 6-digit number will be returned.

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, or if the function call resulted in an error, this value will be an empty string.

Syntax

COM

```
string = object.CensusTract
```

C++

```
char = object->GetCensusTract();
```

C

```
char = mdGeoGetCensusTract(object);
```

GetCountyFips

This function returns the County FIPS code for the submitted ZIP Code, after a successful call to either the **ComputeDistance** or the **GeoPoint** function.

Remarks

The Federal Information Processing Standard (FIPS) is a 5-digit code defined by the U.S. Bureau of Census. The first two digits are a state code and the last three indicate the county within the state.

The **GetCountyFips** function returns a 5-character string value set by a call to the **ComputeDistance** or **GeoPoint** function. It is accurate to the 9-digit level.

Example:

"06037" is the County FIPS for Los Angeles, CA.

In the example above, "06" is the state code for California and "037" is the county code for Los Angeles.

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, or if the function call resulted in an error, this value will be an empty string.

Syntax

COM

```
StringValue = object.CountyFips
```

C++

```
StringValue = object->GetCountyFips();
```

C

```
StringValue = mdGeoGetCountyFips(object);
```

GetCountyName

This function returns the County name for the submitted ZIP Code after a successful call to either the **ComputeDistance** or the **GeoPoint** function.

Remarks

The **GetCountyName** function returns a 25-character (maximum) string after a successful call to either the **ComputeDistance** or the **GeoPoint** function.

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, or if the function call resulted in an error, this value will be an empty string.

Syntax

COM

```
StringValue = object.CountyName
```

C++

```
StringValue = object->GetCountyName();
```

C

```
StringValue = mdGeoGetCountyName(object);
```

GetLatitude

This function returns the latitude for the submitted location after a successful call to either the **ComputeDistance** or the **GeoPoint** function.

Remarks

Latitude is the geographic coordinate of a point measured in degrees north or south of the equator. The GeoCoder Object uses the WGS-84 standard for determining latitude.

The **GetLatitude** function returns a character string representing a numeric value, set by a call to either the **ComputeDistance** or the **GeoPoint** function.

Since all U.S. ZIP Code latitude coordinates are north of the equator, this value will always be positive.

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, or if the function call resulted in an error, this function will return "0.0."

Syntax

COM

```
StringValue = object.Latitude
```

C++

```
StringValue = object->GetLatitude();
```

C

```
StringValue = mdGeoGetLatitude(object);
```

GetLongitude

This function returns the longitude of the submitted location after a successful call to either the **ComputeDistance** or the **GeoPoint** function.

Remarks

Longitude is the geographic coordinate of a point measured in degrees east or west of the Greenwich meridian. The GeoCoder Object uses the WGS-84 standard for determining longitude.

The **GetLongitude** function returns an 11-character string value set by a call to either the **ComputeDistance** or the **GeoPoint** function. Its negative number indicates a point west of the Greenwich meridian.

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, or if the function call resulted in an error, this function will return "0.0."

Syntax

COM

```
StringValue = object.Longitude
```

C++

```
StringValue = object->GetLongitude();
```

C

```
StringValue = mdGetGetLongitude(object);
```

GetPlaceCode

This function returns the Census Bureau place code associated with the location passed to either the **ComputeDistance** or the **GeoPoint** function.

Remarks

The **GetPlaceCode** function returns a seven-digit string value containing the Census place code for the submitted location.

ZIP Code boundaries sometime overlap with city limits and unincorporated areas. The ZIP Code may place a location within one city even though it is physically located within a neighboring area. The place code matches the ZIP + 4 code with the Census bureau's official name for that physical location.

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, the submitted data was only a five-digit ZIP Code or if the function call resulted in an error, this function value will return an empty string value.

Syntax

COM

```
StringValue = object.PlaceCode
```

C++

```
StringValue = object->GetPlaceCode();
```

C

```
StringValue = mdGeoGetPlaceCode(object);
```

GetPlaceName

This function returns the Census Bureau place name associated with location passed to either the **ComputeDistance** or the **GeoPoint** function.

Remarks

The **GetPlaceName** function returns a 60-digit string value containing the Census place name for the submitted location.

ZIP Code boundaries sometime overlap with city limits and unincorporated areas. The ZIP Code may place a location within one city even though it is physically located within a neighboring area. This function returns the Census bureau's official name for the ZIP + 4 code.

For example, the 92688 ZIP Code is located mostly within the city of Rancho Santa Margarita. However, it also contains parts of the unincorporated area of Los Flores. For these ZIP + 4 codes, the **GetCity** function of Address Object would return “Rancho Santa Margarita,” but this function will return “Los Flores.”

If neither the **ComputeDistance** nor the **GeoPoint** function has been called, the submitted data was only a five-digit ZIP Code or if the function call resulted in an error, this function will return an empty string value.

Syntax

COM

```
StringValue = object.PlaceName
```

C++

```
StringValue = object->GetPlaceName();
```

C

```
StringValue = mdGeoGetPlaceName(object);
```

GetTimeZone

This function returns the name of the time zone for the submitted location.

Remarks

All Melissa Data products express time zones in UTC (Coordinated Universal Time).

This function will return one of the values under the Name column in the following table.

Code	Name	Code	Name
0	Military (APO or FPO)	9	Alaska Time
4	Atlantic Time	10	Hawaii Time
5	Eastern Time	11	Samoa Time
6	Central Time	13	Marshall Islands Time
7	Mountain Time	14	Guam Time
8	Pacific Time	15	Palau Time

The values under the Code column are returned by the **GetTimeZoneCode** function.

Syntax

COM

```
StringValue = object.TimeZone
```

C++

```
StringValue = object->GetTimeZone();
```

C

```
StringValue = mdGeoGetTimeZone(object);
```

GetTimeZoneCode

This function returns a numeric code for the time zone for the submitted location.

Remarks

For a list of the possible values returned by this function, see the table on page 40.

Syntax

COM

```
StringValue = object.TimeZoneCode
```

C++

```
StringValue = object->GetTimeZoneCode();
```

C

```
StringValue = mdGeoGetTimeZoneCode(object);
```

GetOutputParameter

This method returns the GeoCoded element requested.

Remarks

The **FindGeo** method must be called prior to calling this method.

The possible element names you can request are as follows:

Element Name	Description
BlockSuffix	If the CensusKey is 15-characters, this will be empty. If the CensusKey is 16-characters, the last character is the BlockSuffix.
CBSACode	5-digit code for the CBSA.
CBSATitle	Title for the CBSA, if any.
CBSALevel	Level (metropolitan or micropolitan) of the CBSA, if any.
CBSADivisionCode	Code for the CBSA division, if any.
CBSADivisionTitle	Title for the CBSA division, if any.
CBSADivisionLevel	Division Level (metropolitan or micropolitan) of the CBSA division, if any.
CensusBlock	Census Block as defined by the U.S. Census Bureau.
CensusKey	15-digit string containing the concatenated County FIPS, Census Tract and Census Block.
CensusTract	Census Tract as defined by the U.S. Census Bureau.
CountyFips	5-digit numeric Federal Information Processing Standard (FIPS) code.
CountyName	The name of the county.
CountySubdivisionCode	5-digit string representing the County Subdivision Code.
CountySubdivisionName	The County Subdivision Name.
ElementarySchoolDistrictCode	5-digit string representing the Elementary School District Code.
ElementarySchoolDistrictName	The Elementary School District Name.
Latitude	The latitude in degrees.

Element Name	Description
Longitude	The longitude in degrees.
PlaceCode	The area code located outside of a city but within the ZIP Code.
PlaceName	The area name located outside of a city but within the ZIP Code.
Results	Comma delimited status, error codes, and change codes.
SecondarySchoolDistrictCode	5-digit string representing the Secondary School District Code.
SecondarySchoolDistrictName	The Secondary School District Name.
StateDistrictLower	3-digit string representing the Lower State District Code.
StateDistrictUpper	3-digit string representing the Upper State District Code.
TimeZone	The Time Zone name.
TimeZoneCode	3-letter string representing the Time Zone Code.
UnifiedSchoolDistrictCode	5-digit string representing the Unified School District Code.
UnifiedSchoolDistrictName	The Secondary Unified District Name.

If the **FindGeo** method was not called first, the return value of this method will be an empty string.

Syntax

COM

```
StringValue = object.GetOutputParameter(ElementNameString)
```

C++

```
StringValue = object->GetOutputParameter(ElementNameString);
```

C

```
StringValue =  
    mdGeoGetOutputParameter(object, ElementNameString);
```

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